



Demographic and Income Profile

4665 66th St N, Saint Petersburg, Florida, 33709
 Ring: 1 mile radius

Latitude: 27.81442
 Longitude: -82.72245

Summary	Census 2010	2014	2019
Population	16,631	16,592	16,797
Households	6,909	6,887	6,972
Families	4,055	4,013	4,038
Average Household Size	2.31	2.31	2.31
Owner Occupied Housing Units	4,837	4,557	4,643
Renter Occupied Housing Units	2,072	2,330	2,329
Median Age	44.5	45.7	47.1
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	0.25%	1.06%	0.73%
Households	0.25%	1.06%	0.75%
Families	0.12%	0.95%	0.66%
Owner HHs	0.37%	0.93%	0.69%
Median Household Income	3.25%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	1,086	15.8%	1,027	14.7%
\$15,000 - \$24,999	1,166	16.9%	862	12.4%
\$25,000 - \$34,999	964	14.0%	797	11.4%
\$35,000 - \$49,999	1,194	17.3%	1,229	17.6%
\$50,000 - \$74,999	1,358	19.7%	1,595	22.9%
\$75,000 - \$99,999	634	9.2%	844	12.1%
\$100,000 - \$149,999	371	5.4%	458	6.6%
\$150,000 - \$199,999	64	0.9%	90	1.3%
\$200,000+	51	0.7%	69	1.0%
Median Household Income	\$37,095		\$43,522	
Average Household Income	\$47,577		\$53,340	
Per Capita Income	\$20,150		\$22,418	

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	939	5.6%	881	5.3%	876	5.2%
5 - 9	849	5.1%	834	5.0%	803	4.8%
10 - 14	847	5.1%	806	4.9%	806	4.8%
15 - 19	947	5.7%	849	5.1%	824	4.9%
20 - 24	913	5.5%	953	5.7%	828	4.9%
25 - 34	1,820	10.9%	1,869	11.3%	1,981	11.8%
35 - 44	2,116	12.7%	1,925	11.6%	1,830	10.9%
45 - 54	2,825	17.0%	2,597	15.7%	2,297	13.7%
55 - 64	2,303	13.8%	2,541	15.3%	2,755	16.4%
65 - 74	1,593	9.6%	1,862	11.2%	2,186	13.0%
75 - 84	1,036	6.2%	1,013	6.1%	1,124	6.7%
85+	442	2.7%	462	2.8%	486	2.9%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,777	82.8%	13,479	81.2%	13,272	79.0%
Black Alone	937	5.6%	986	5.9%	1,069	6.4%
American Indian Alone	61	0.4%	61	0.4%	62	0.4%
Asian Alone	848	5.1%	938	5.7%	1,071	6.4%
Pacific Islander Alone	39	0.2%	35	0.2%	35	0.2%
Some Other Race Alone	497	3.0%	566	3.4%	683	4.1%
Two or More Races	472	2.8%	527	3.2%	605	3.6%
Hispanic Origin (Any Race)	1,791	10.8%	2,053	12.4%	2,470	14.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

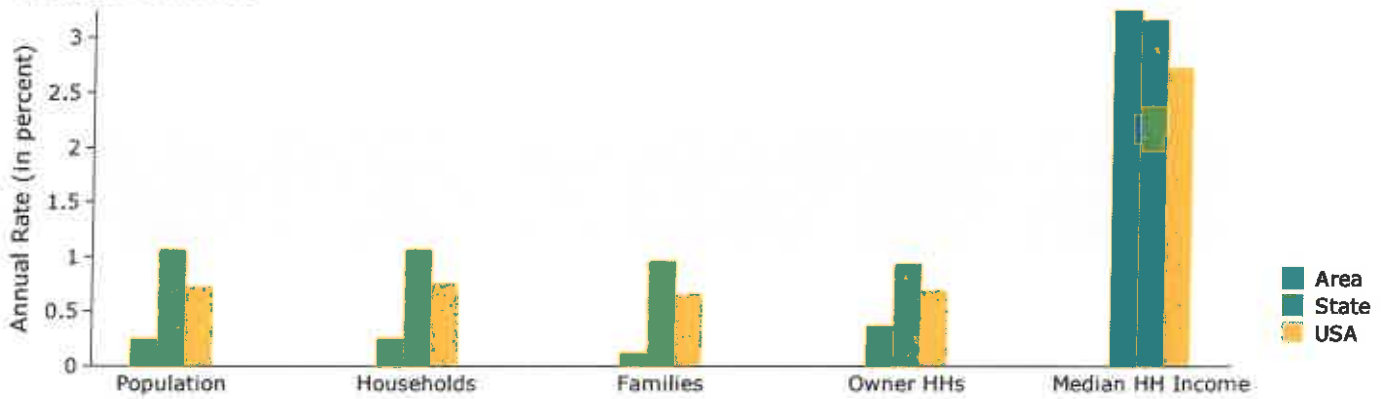


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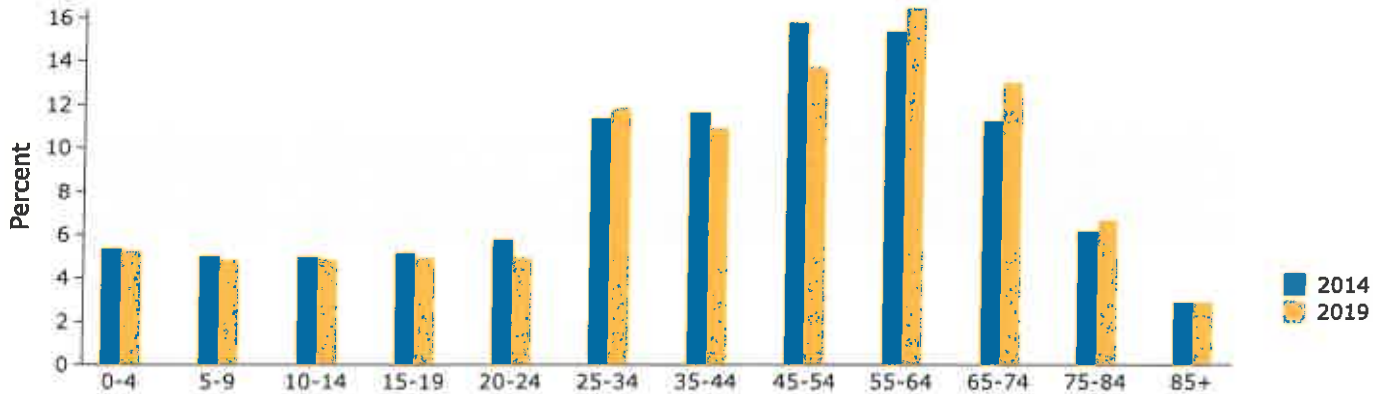
4665 66th St N, Saint Petersburg, Florida, 33709
 Ring: 1 mile radius

Latitude: 27.81447
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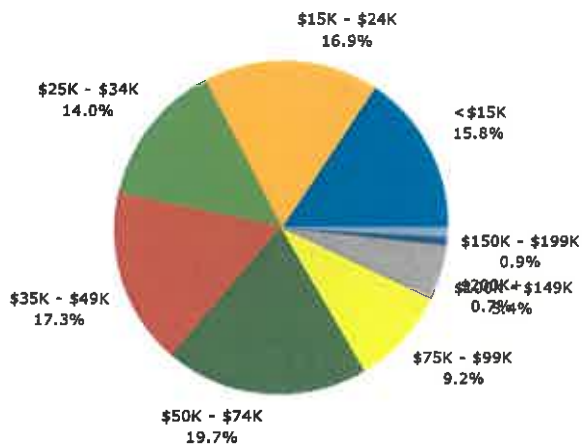
Trends 2014-2019



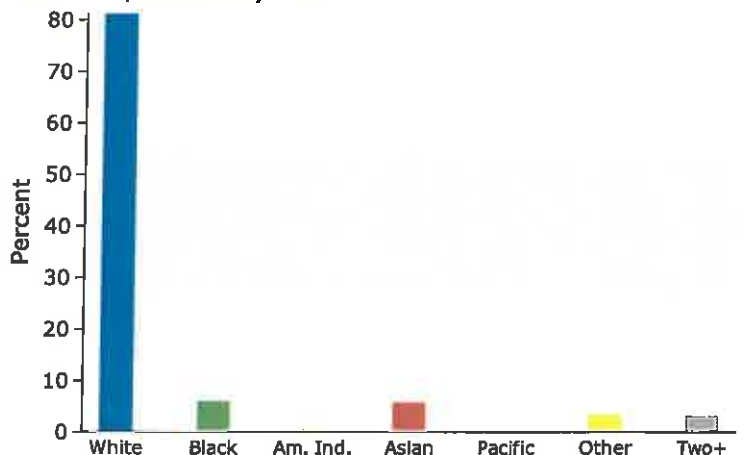
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 12.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



Demographic and Income Profile

4665 66th St N, Saint Petersburg, Florida, 33709
 Ring: 3 mile radius

Latitude: 27.81442
 Longitude: -82.72845

Summary	Census 2010	2014	2019
Population	106,659	106,947	108,670
Households	45,397	45,490	46,201
Families	26,821	26,678	26,940
Average Household Size	2.31	2.31	2.31
Owner Occupied Housing Units	33,000	31,249	31,619
Renter Occupied Housing Units	12,397	14,241	14,582
Median Age	43.9	45.2	46.4
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	0.32%	1.06%	0.73%
Households	0.31%	1.06%	0.75%
Families	0.20%	0.95%	0.66%
Owner HHs	0.24%	0.93%	0.69%
Median Household Income	3.51%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	6,636	14.6%	6,282	13.6%
\$15,000 - \$24,999	6,651	14.6%	4,849	10.5%
\$25,000 - \$34,999	5,660	12.4%	4,590	9.9%
\$35,000 - \$49,999	7,761	17.1%	7,853	17.0%
\$50,000 - \$74,999	9,624	21.2%	11,027	23.9%
\$75,000 - \$99,999	4,513	9.9%	5,869	12.7%
\$100,000 - \$149,999	3,278	7.2%	3,900	8.4%
\$150,000 - \$199,999	611	1.3%	840	1.8%
\$200,000+	757	1.7%	990	2.1%
Median Household Income	\$41,043		\$48,774	
Average Household Income	\$53,780		\$60,602	
Per Capita Income	\$23,093		\$25,930	

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,466	5.1%	5,204	4.9%	5,266	4.8%
5 - 9	5,624	5.3%	5,384	5.0%	5,209	4.8%
10 - 14	5,959	5.6%	5,638	5.3%	5,466	5.0%
15 - 19	6,364	6.0%	5,742	5.4%	5,537	5.1%
20 - 24	5,663	5.3%	6,231	5.8%	5,532	5.1%
25 - 34	11,955	11.2%	12,289	11.5%	13,431	12.4%
35 - 44	13,977	13.1%	12,728	11.9%	11,966	11.0%
45 - 54	17,713	16.6%	16,665	15.6%	14,735	13.6%
55 - 64	14,605	13.7%	16,046	15.0%	17,290	15.9%
65 - 74	9,443	8.9%	11,222	10.5%	13,547	12.5%
75 - 84	6,683	6.3%	6,406	6.0%	7,277	6.7%
85+	3,207	3.0%	3,392	3.2%	3,416	3.1%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	89,672	84.1%	88,157	82.4%	87,180	80.2%
Black Alone	5,057	4.7%	5,407	5.1%	5,938	5.5%
American Indian Alone	376	0.4%	384	0.4%	393	0.4%
Asian Alone	5,942	5.6%	6,615	6.2%	7,599	7.0%
Pacific Islander Alone	141	0.1%	135	0.1%	136	0.1%
Some Other Race Alone	2,759	2.6%	3,187	3.0%	3,886	3.6%
Two or More Races	2,713	2.5%	3,061	2.9%	3,539	3.3%
Hispanic Origin (Any Race)	10,397	9.7%	11,992	11.2%	14,525	13.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

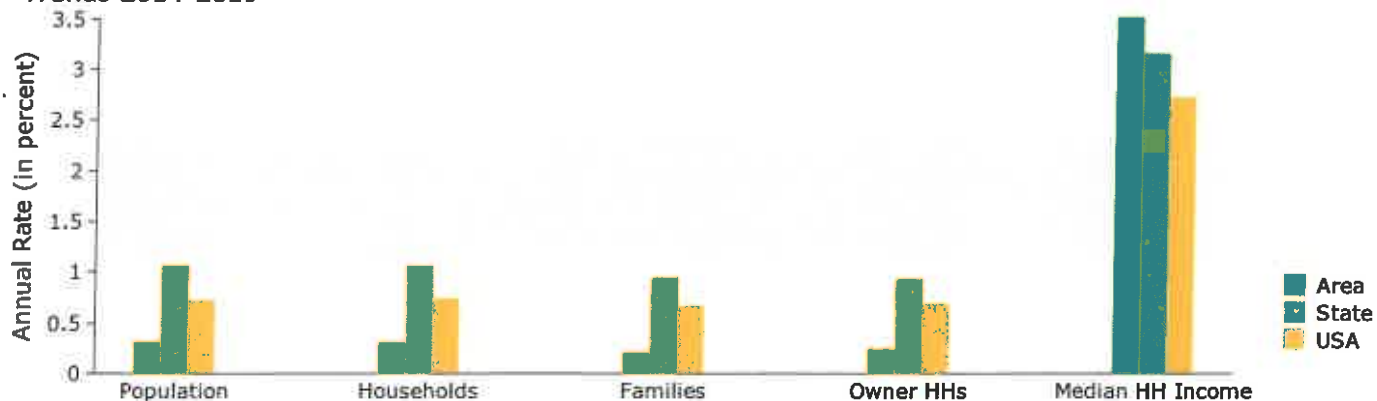


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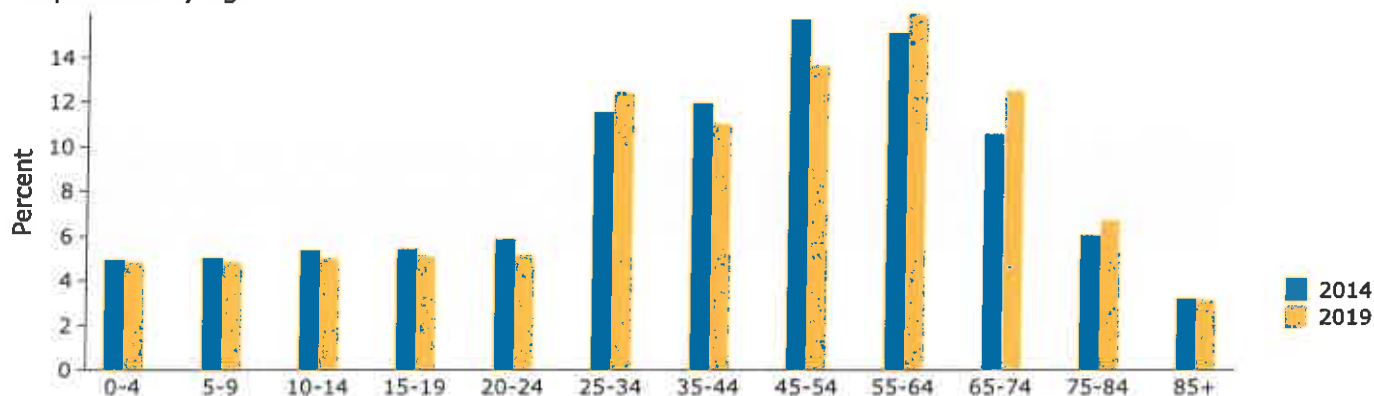
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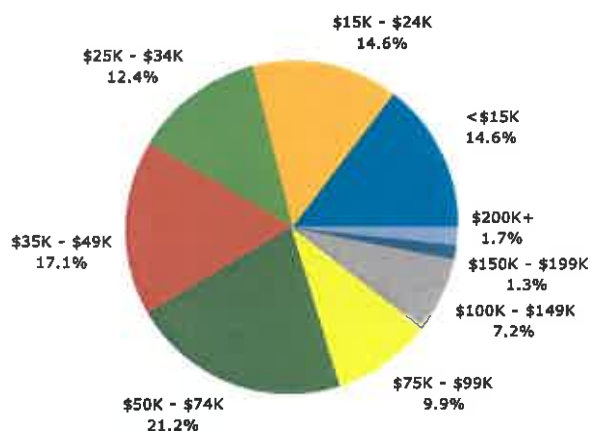
Trends 2014-2019



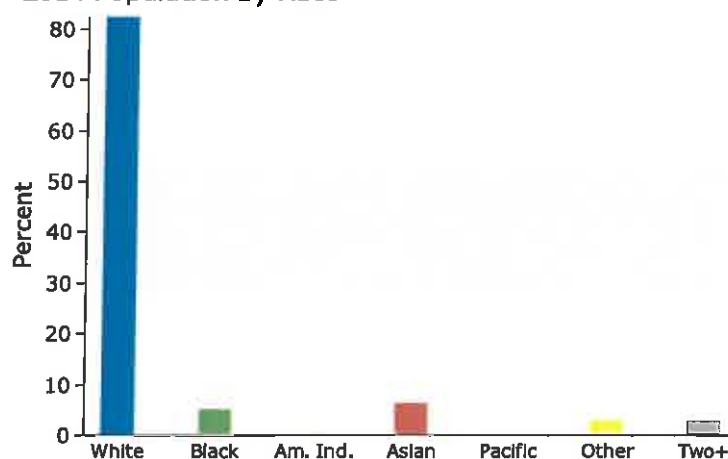
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 11.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



Demographic and Income Profile

4665 66th St N, Saint Petersburg, Florida, 33709
 Ring: 5 mile radius

Latitude: 27.83447
 Longitude: -82.2845

Summary	Census 2010	2014	2019
Population	260,709	260,344	263,772
Households	115,902	115,765	117,331
Families	65,585	64,944	65,377
Average Household Size	2.21	2.21	2.21
Owner Occupied Housing Units	82,204	77,359	78,021
Renter Occupied Housing Units	33,698	38,406	39,309
Median Age	45.6	47.0	48.6
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	0.26%	1.06%	0.73%
Households	0.27%	1.06%	0.75%
Families	0.13%	0.95%	0.66%
Owner HHs	0.17%	0.93%	0.69%
Median Household Income	3.64%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	16,581	14.3%	15,604	13.3%
\$15,000 - \$24,999	17,003	14.7%	12,421	10.6%
\$25,000 - \$34,999	14,565	12.6%	11,784	10.0%
\$35,000 - \$49,999	19,393	16.8%	19,516	16.6%
\$50,000 - \$74,999	22,956	19.8%	26,130	22.3%
\$75,000 - \$99,999	11,702	10.1%	15,146	12.9%
\$100,000 - \$149,999	8,578	7.4%	10,190	8.7%
\$150,000 - \$199,999	2,298	2.0%	3,096	2.6%
\$200,000+	2,689	2.3%	3,445	2.9%
Median Household Income	\$41,238		\$49,310	
Average Household Income	\$56,556		\$64,543	
Per Capita Income	\$25,303		\$28,811	

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,668	4.9%	11,938	4.6%	12,007	4.6%
5 - 9	12,781	4.9%	12,430	4.8%	11,954	4.5%
10 - 14	13,605	5.2%	12,799	4.9%	12,622	4.8%
15 - 19	14,484	5.6%	12,971	5.0%	12,465	4.7%
20 - 24	12,804	4.9%	14,119	5.4%	12,594	4.8%
25 - 34	28,664	11.0%	28,601	11.0%	30,155	11.4%
35 - 44	32,858	12.6%	29,913	11.5%	28,472	10.8%
45 - 54	43,016	16.5%	39,743	15.3%	34,886	13.2%
55 - 64	37,702	14.5%	40,615	15.6%	42,980	16.3%
65 - 74	25,526	9.8%	30,103	11.6%	35,655	13.5%
75 - 84	17,892	6.9%	17,606	6.8%	20,170	7.6%
85+	8,708	3.3%	9,506	3.7%	9,810	3.7%

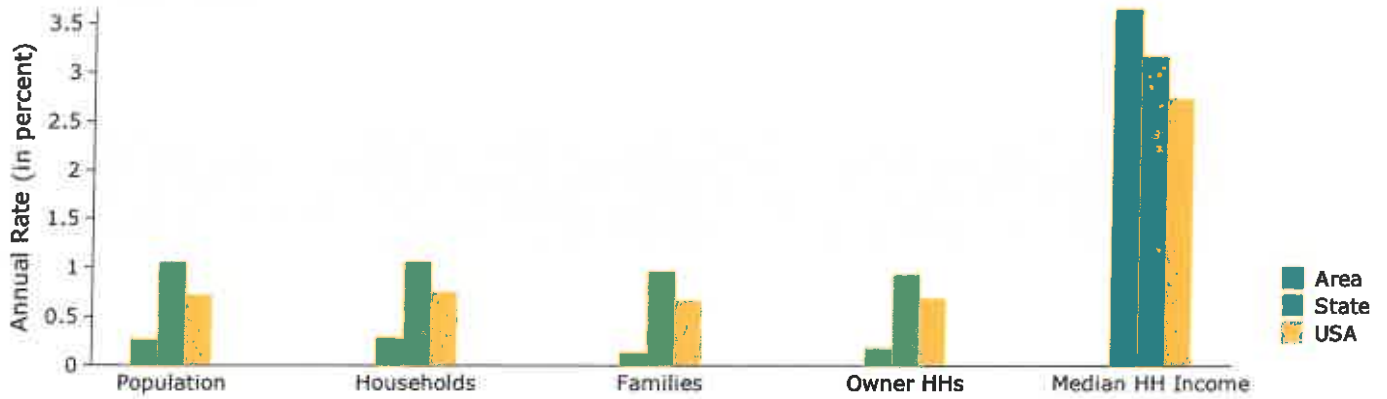
Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	213,558	81.9%	209,392	80.4%	206,952	78.5%
Black Alone	22,255	8.5%	23,310	9.0%	24,956	9.5%
American Indian Alone	925	0.4%	943	0.4%	964	0.4%
Asian Alone	12,568	4.8%	13,868	5.3%	15,842	6.0%
Pacific Islander Alone	240	0.1%	233	0.1%	235	0.1%
Some Other Race Alone	5,016	1.9%	5,716	2.2%	6,915	2.6%
Two or More Races	6,147	2.4%	6,881	2.6%	7,907	3.0%
Hispanic Origin (Any Race)	20,595	7.9%	23,583	9.1%	28,489	10.8%

Data Note: Income is expressed in current dollars.

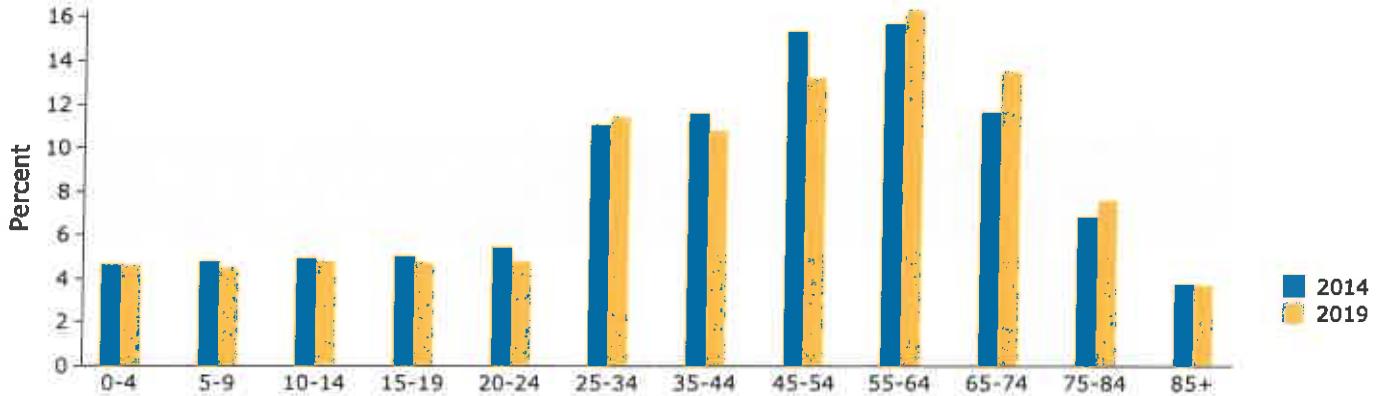
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



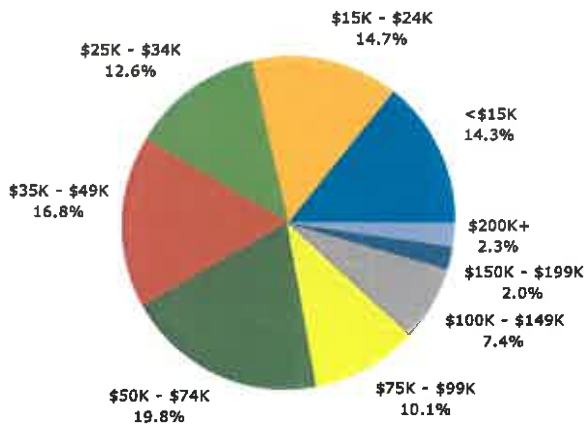
Trends 2014-2019



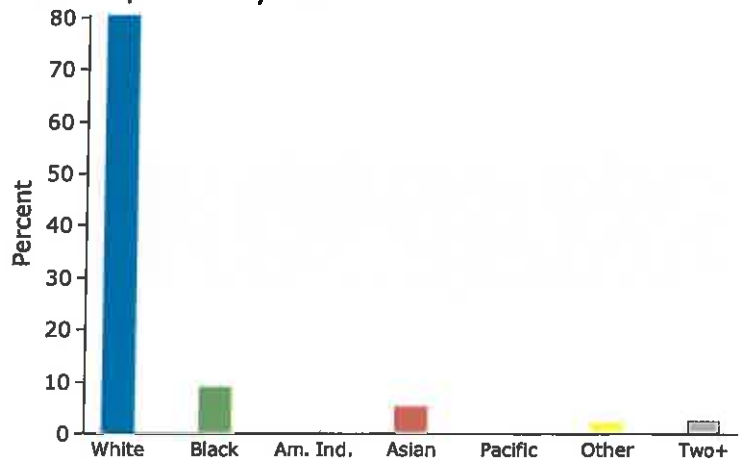
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 9.1%